



**INDEPENDENCE**  
★ PARKS ★ RECREATION ★ TOURISM ★

## Independence Tourism Commission Agenda

8:30 a.m. Tuesday, April 18, 2023  
National Frontier Trails Museum, 318 W. Pacific

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| <b>I. Call to Order</b>  | Sam Rushay   |
| <b>II. Approval of Minutes</b><br>a. November 29, 2022 meeting   |  |
| <b>III. Staff Report</b><br>a. Budget<br>b. Marketing & Promotions<br>c. Tourism, NFTM & Historic Sites<br>d. ARPA Grants update | Morris Heide<br>Morris Heide<br>Meg Lewis<br>Frank Buhro<br>Jennifer Kim |
| <b>IV. Old Business</b><br>a. Tourism and Museum Master Plan update<br>b. Truman Depot Project update                            | Morris Heide<br>Morris Heide   |
| <b>V. New Business</b><br>a. Truman Presidential Library Award<br>b. Wayfinding Signs<br>c. Resolution of Intent                 | Sam Rushay<br>Frank Buhro<br>Morris Heide                                |
| <b>VI. Adjournment</b> – Next meeting 8:30 am, Tuesday, May 23 or August 25, 2023  |  |

### Meeting Schedule – 8:30 am on the 4th Tuesday of February, May, August, November

The Commission serves as an advocate for the tourism industry in Independence by educating residents and businesses of the economic, cultural, and historic value of tourism in Independence; promoting cooperation and communication among tourism sites; and addressing issues that affect tourism. The Commission advises and recommends policies, procedures and programs that benefit tourism in Independence by helping to support the Tourism Division objectives and providing regular feedback to the Parks, Recreation & Tourism Department.

For more information about Independence Boards and Commissions visit:  
<http://www.ci.independence.mo.us/BoardsCom>

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